

Hairdressing and Beauty Opportunity

School Gardens, Vernon Road, Stourport-on-Severn

Bromford are looking for a partner to manage our hair and beauty salon at School Gardens in Stourport-on-Severn. We want to offer our customers the convenience of a relaxing and professional salon on their doorstep; providing a service that they can rely upon and also enjoy with friends and family.

Bromford hope this will be an exciting business opportunity for a qualified individual or partnership, to run the salon and provide high quality hairdressing and beauty services to residents and the local community. We would hope to see the salon open 5 days a week between 9am – 5pm from April 2018.

The salon will be open to residents and non-residents to ensure that this is a viable business opportunity with the potential to build up a substantial customer base. We hope that this will also help to create more of a vibrant and diverse community throughout the scheme with salon customers also using the Coffee Bar and other facilities. We would like our partner to consider preferential rates for residents.

This is a self-employed business opportunity so the hairdresser will be expected to supply all of their own products, their own booking and payments systems and be responsible for laundering towels etc. There will also be the opportunity for the hairdresser to sell products to customers on site and provide other beauty services such as nail treatments.

Bromford will supplying all furniture and fixed equipment for which we have considered accessibility for customers who are less mobile and have ensured that equipment is adjustable and there is space for wheel chair users if needed. The salon includes both front and back wash facilities with two stations and a nail bar. A plan of the salon layout is available.

[Click here to view a plan of the proposed salon.](#)

An additional Wellbeing room is available to rent by the hour should you wish to carry out any beauty treatments that require a more discreet setting.

Agreement and responsibilities

We will enter into a Service Level Agreement which will incorporate Service Level Standards and outline the respective responsibilities and expectations of both parties.

Bromford will provide Building insurance and Contents Insurance for the furniture and equipment we have provided. It will be the responsibility of the hairdresser to take out their own Employment Liability Insurance, including any specific hairdressers insurances and Contents insurance for their own items. They will also be expected to complete all necessary health & safety risk assessments.

Business costs

There will be a rental charge for the exclusive use of the Salon at School Gardens of £4,800 +VAT per annum. Bromford are willing to negotiate a reduction in the rent for the first 6 months whilst the business builds and to facilitate opening offers for residents and new customers. There will also be a Utility charge for the actual electricity and heat used.

What happens now?

If you are interested in this exciting opportunity please get in touch with us by emailing, calling or texting Lisa or Helen. We can discuss your interest further and invite you to a meeting during mid to late November.

We will require all interested individuals to provide a brief business plan and those short listed to provide references and complete a skills test; but please don't worry about any of this till we have had a chat! We will require the successful individual to be able to open when the first customers move in from April 2018.

Get in touch by emailing, calling or texting:

Lisa Simpson
Retirement Living Manager:
Email: lisa.simpson@bromford.co.uk
Call or text: 07739 446207

Helen Shields
Business Manager
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We look forward to hearing from you!